

**Company Presentation** 2Q24



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### **Company Overview**

Findep (the "Company"), leader in bringing financial inclusion to the underserved Hispanic communities in North America through responsible lending and insurance products.

### **Key Pillars**



#### **Big underserved market**

In Mexico,  $51\%^1$  of the population is unbanked and in the US  $29\%^2$  of Hispanics are either unbanked or underbanked



#### **Growth with Risk Management**

Business model that prioritizes portfolio's quality and profitability over size



#### In the forefront of technology

Digital transformation has resulted in more efficient, flexible, and scalable processes that ensure portfolio quality.



**Profitability through various economic cycles** 

#### **30 Years**

of experience in microfinance



#### **Subsidiaries**



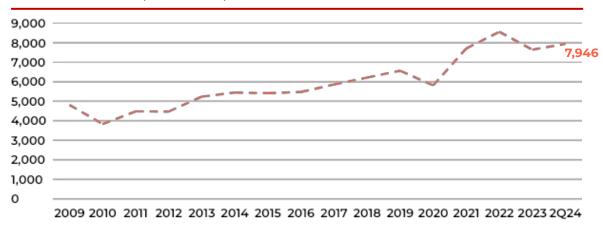


Apoyo Económico Familiar (AEF)









- Source: Instituto Nacional de Estadística y Geografia (INEGI)
- 2) Source: National Low Income Housing Coalition



### **2Q 2024 Highlights**

### **Highlights**

Findep's strategy of managing prudent portfolio growth, and strengthening its balance sheet are reflected on this quarters results:

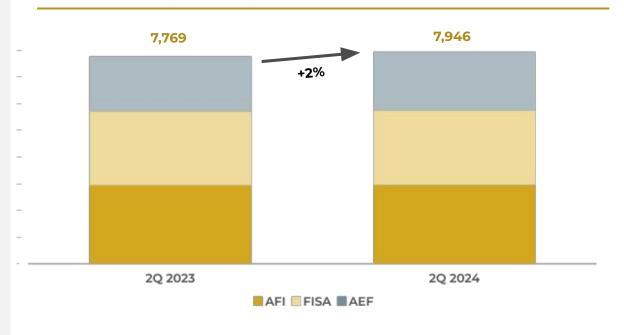
- Net Profit MX\$ 193 million (+17% YoY)
- Cash & Equivalents MX\$ 841 million (+17% YoY)
- Net Debt MX\$ 3.1 billion (-12% YoY)
- 4 Equity-to-Asset-Ratio 51% (+420 basic points YoY)
- Loan Portfolio MX\$ 7.9 billion (+2% YoY)
- 6 Loan Origination MX\$ 1.3 billion (+18% YoY)
- 7 NPL Ratio (Stage 3) 5.7% (-80 basis points YoY)
- Write-Offs MX\$ 316 million (-22% YoY)
- 9 NPL's TTM Write-offs 19% (flat YoY)

#### **Other Milestones**

Consistent performance
Top line remains strong

34%
Costs as a percentage of average portfolio

### Loan Portfolio (MX\$, mm)



## **Current Situation Strengthened Balance Sheet**



Million Pesos	2016	2023	2Q24	2Q24 vs. 2016	2Q24 vs. 2023
Total Assets	12,155	10,555	11,069	-9%	4.9%
Tangible Assets (a)	10,568	9,546	10,060	-5%	5.4%
Total Portfolio	7,448	7,647	7,946	7%	4%
Total Portfolio (FISA+AEF+AFI)	5,476	7,647	7,946	45%	4%
Net Debt (b)	6,825	3,142	3,105	-54%	-1%
Total Equity	4,050	5,311	5,656	40%	6%
Tangible Equity (c)	2,463	4,303	4,647	89%	8%
Tangible Equity + Loan Loss Reserves	2,873	5,341	5,681	98%	6%
Tangible Equity / Tangible Assets	23%	45%	46%	+23pp	+lpp
Tangible Equity / Net Debt	36%	137%	150%	+114pp	+13pp
Loan Loss Reserves / Non-performing loans	100%	217%	229%	+129pp	+12pp

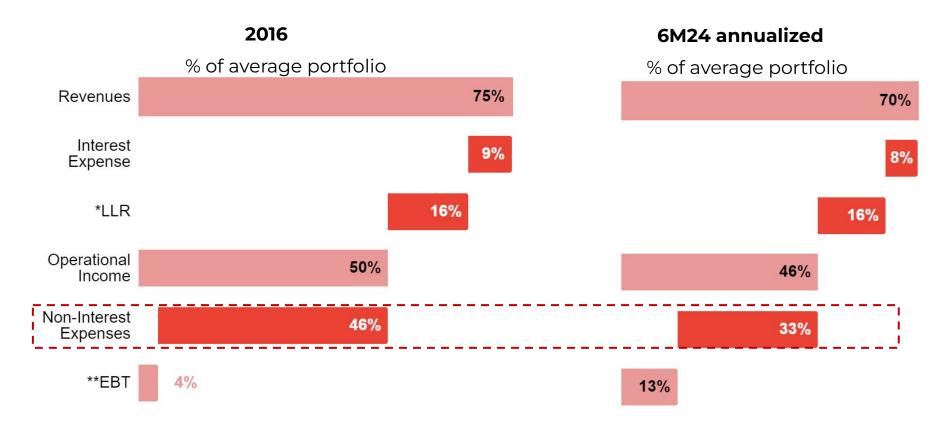
<sup>\*</sup> Tangible Assets = Total Assets - Goodwill

<sup>\*\*</sup> Net Debt =Long Term debt Issuance + Bank and Other Entities Loans - Cash \*\*\* Tangible Equity = Total Equity - Goodwill

## **Current Situation Benefiting from operating efficiencies**



Principal lines of Income Statement



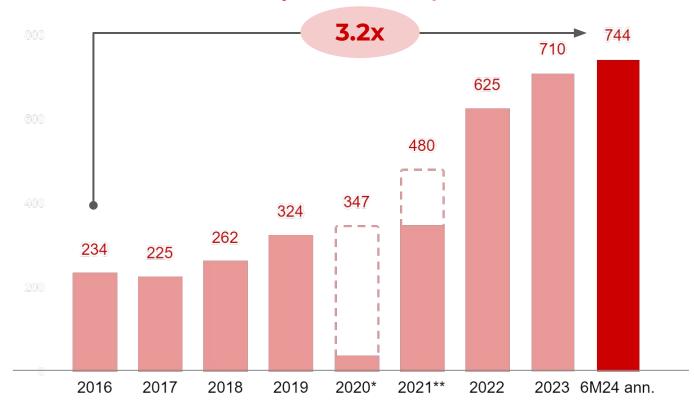
<sup>\*</sup>LLR methodology is not comparable as we implemented the CNBV methodology in 1Q22. As a proxy, TTM write-offs to average portfolio increased from 17.6% in 2016 to 19.4% in 1Q24 on an annualized basis.

\*\* EBT = Earnings Before Taxes

## **Current Situation**Our strategy and execution have yielded consistent gains in net income



## Net Income excluding one-off, non-cash effects on results (Million Pesos)



<sup>\*</sup> Excluding write-off of Finsol Mexico's goodwill effect for MXN 448 m in 2020, and MXN 311 m in excess discretionary reserves, which became permanent reserves after adopting the CNBV methodology.

<sup>\*\*</sup>Excluding write-off of Finsol Brazil's goodwill effect of MXN 133 million in 2021.

## Our strategy and execution have yielded consistent gains in net income



## **Excluding one-offs non-cash events**

	1Q	2Q	3Q	4Q	Total
2012	34	(38)	8	(120)	(116)
2013	51	56	66	81	254
2014	101	63	78	76	318
2015	60	39	63	47	209
2016	53	40	81	60	234
2017	68	66	60	30	225
2018	27	82	74	80	262
2019	63	89	76	97	324
2020*	69	(57)	(29)	*53	36
2021**	113	121	121	**123	479
2022	147	151	153	174	625
2023	166	165	163	215	710
2024	179	193			372

<sup>\*</sup> Excluding Ps. 448 million- Finsol Mexico

<sup>\*\*</sup> Excluding Ps. 136 million- Finsol Brazil

## **Investment Highlights**



Unique
Business
Model

- Stable and profitable throughout economic cycles
- Knowledge of the segment and the business built through experience with millions of loans originated
- Balance risk and growth
- Continued investment in analytics
- Focus on businesses where we have deep expertise
- Management of all dimensions of risk

Growth in the US

- Proven business for an expanding addressable market in the US
- Diversify portfolio and enhance asset quality and perception
- Future credit rating

- Efficiency through technology
- Migration of operations to the cloud
- Higher adoption of mobile technology by workforce and customers

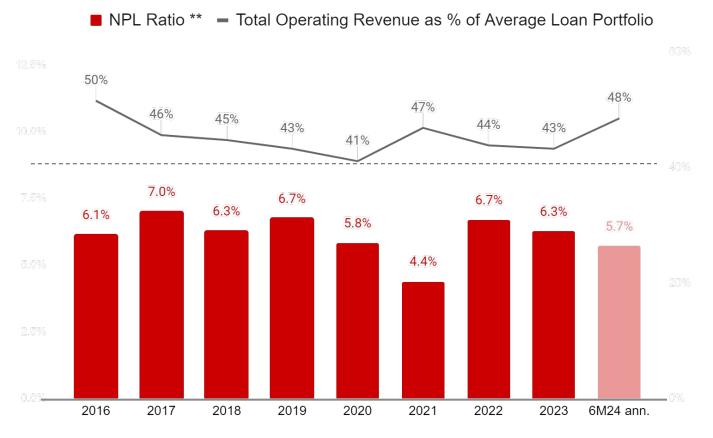
## **Unique Business Model Consistent profitability and low volatility through crises**



Our portfolio has yielded consistently over 40% annually in Total Operating Revenue even through the worst of the pandemic.

Likewise, NPLs have continued to decrease gradually.

## **Consistent Profitability and Improving Asset Quality\***

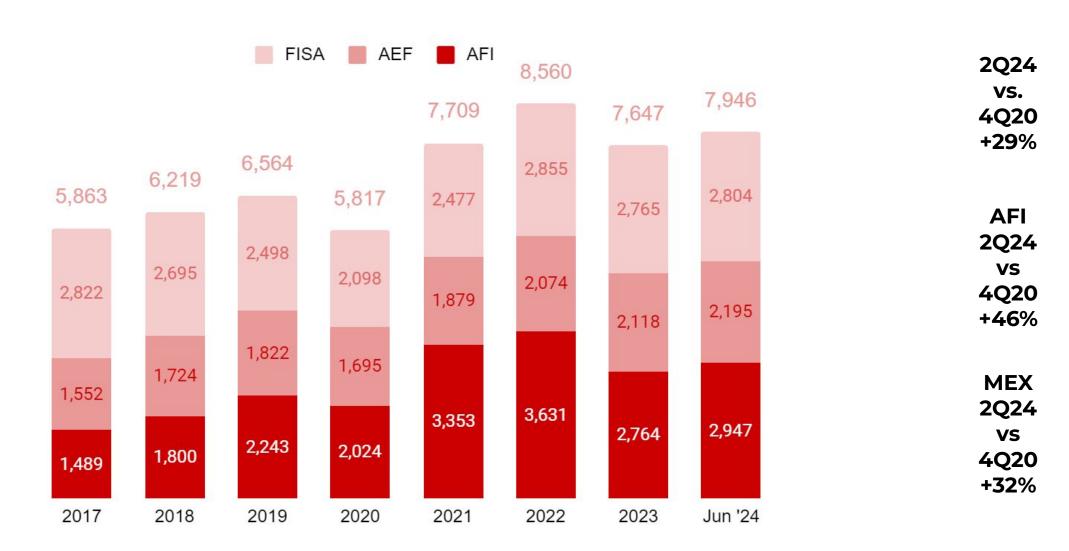


<sup>\*</sup>Considering the historical performance of current operations, Independencia, Apoyo Económico Familiar and Apoyo Financiero Inc.

<sup>\*\*</sup>NPL- Legacy Methodology, based on the delayed days from 2016 to 2021. Since 2022 it considers Stage 3 Portfolio.

## Balance risk and growth Mexico and US Portfolio Performance





## Balance risk and growth Focus on individual unsecured loans to simplify the corporate structure



### Strategic view

- Individual unsecured loans can achieve efficiencies through digital transformation
- Aligned with our expertise. Strong skills in Data Analytics, Risk Management, and Systematic Operation are key to succeed
- Important synergies exist between businesses in Mexico and the United States focusing on the same business model
- Credit risks are the main type of risk and are properly priced and reflected in the balance sheet through LLR. Our P&L is a strong proxy for cash flow

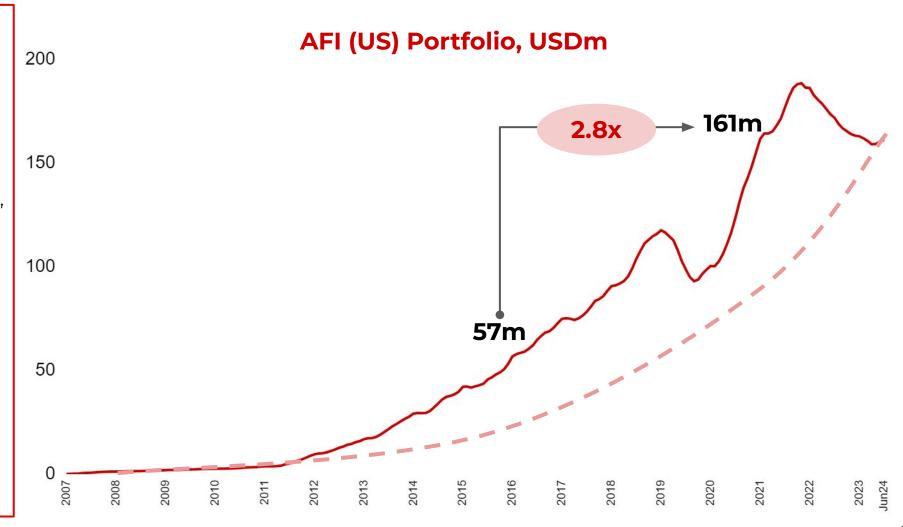
### **Actions**

- Continued investment in distinctive skills: risk teams, analytics, and lifecycle management
- Centralization of US operations in Mexico; migration of functions to Mexico to better balance talent and cost (Analytics, Finance, Software Development)
- Investment in digital transformation, with focus on mobile technology

# Growth in the US AFI has grown 2.8x since 2016



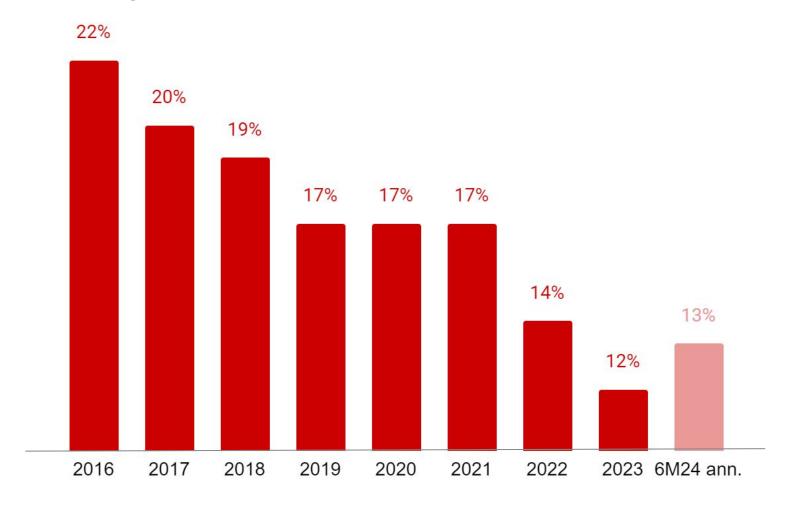
- Our US portfolio has grown 2.8x in the last 7.5 years, a 14.9% CAGR, mostly in California.
- Unserved Hispanic market (62m) in the US, with California being the largest market.
- Proven business model poised for growth.
- Opportunities in efficiency based on scale.
- Presence in California, Texas and Arizona.



# Growth in the US An increase in operating leverage has yielded significant efficiency



AFI Non-Interest Expenses / Average Loan Portfolio



## Efficiency through technology Technology has allowed us to do more with less



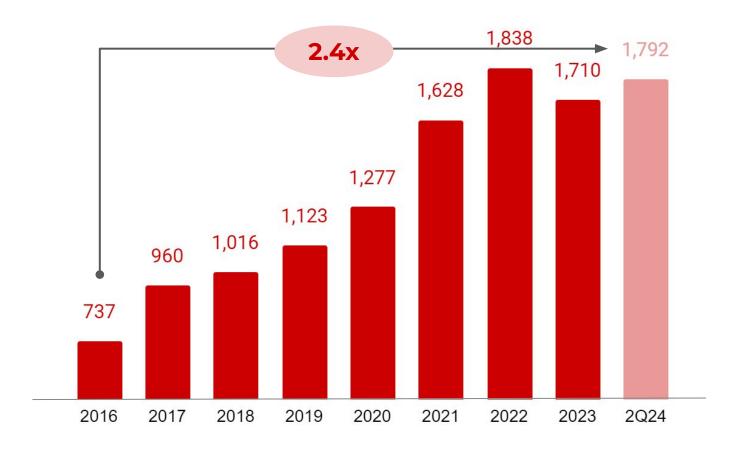
## **Initiatives**

- Migrating IT platform to the cloud.
- Developed mobile tools to enable efficiency of Customer Service staff.
- Self service tools for our customers.

### **Outcome**

- Our portfolio per employee has increased 2.4x.
- This represents significant gains in efficiency.

## Loan Portfolio per Employee (Thousands MXN)



# Efficiency through technology Technology has allowed us to do more with less



Monthly average origination per employee (Includes all FINDEP employees). Thousands MXN

